

July 12-15, 2026 • McCormick Place, Chicago, IL USA

The undersigned (hereafter called the "exhibitor") applies for exhibit space at FIRST26 July 12-15, 2026 and agrees to abide by all FIRST26 Food Expo Rules & Regulations, in addition to the Payment/Cancellation policies.

THE INFORMATION LISTED BELOW WILL BE USED IN ALL PUBLISHED AND DIGITAL EVENT MATERIALS

COMPANY NAME ** PLEASE SUBMIT EXACTLY AS IT SHOULD APPEAR IN ALL PUBLISHED EVENT MATERIALS **

COMPANY STREET ADDRESS CITY STATE/PROVINCE ZIP/COUNTRY CODE COUNTRY

COMPANY PHONE COMPANY FAX COMPANY WEBSITE

THE CONTACT LISTED BELOW WILL RECEIVE ALL IFT FOOD EXPO EXHIBIT-RELATED COMMUNICATIONS

EXHIBITOR RATES

Each 10x10 space is \$6,700*.

**Rate is for onsite sales only*

A \$500 corner fee will be applied to all corners, including island spaces (4 corners).

A \$300 fee is applied to companies that share booths will be charged \$300 per company within the booth.

50% of total cost of booth space is due by August 15, 2025. Final payment is due January 30, 2026.

BOOTH SIZE

_____ x _____ = _____ sq. ft.

BOOTH # PREFERENCE

1. _____ 2. _____ 3. _____

We prefer not to be located near [Company Name(s) _____] IFT will attempt to honor your booth request, subject to availability and change. IFT does not guarantee booth locations. IFT reserves the right to assign space as it sees fit.

BOOTH COST

\$6,700/booth x _____ = \$ _____
(# of 10x10 booths) (Amount due)

\$500/corner x _____ = \$ _____
(# of corners) (Amount due)

Total Amount Due \$ _____

PAYMENT OPTIONS

Check Payable to: Wen Global Solutions Inc.
3729 A, San Gabriel River Parkway,
Pico Rivera, California 90660, USA
Wire Transfer Details

Exhibiting Company is responsible for wire fees

Name: Wen Global Solutions Inc

Bank: Bank of America

Swift Code: BOFAUS6S

Routing/Transit#: (121000358)

ABA#: 026009593 Account#: see the invoice

RMB Payments

存款单位名称: 深圳市海伦温展览有限公司
存款单位帐号: 41 0004 0004 001 0052
银行名称: 中国农业银行, 深圳市分行, 地王支行

All space shall be paid for at the appropriate rate in accordance with the payment schedule indicated on the reverse side of contract. The contract terms printed on the reverse side and the Rules and Regulations within the Exhibitor Service Kit shall constitute part of this contract and the exhibitor agrees to abide and conform hereto. By signature below, the individual signing this contract represents that he/she is duly authorized to execute this binding contract on behalf of named exhibitor. This contract shall be binding when submitted by the exhibitor to IFT. IFT has the right to reject contracts.

NAME (PLEASE PRINT) TITLE

SIGNATURE DATE

ACCEPTED BY IFT DATE